

# SHAFI ULLAH

## WORDPRESS & SEO EXPERT

Results-oriented professional aiming to secure a position in a fast-paced environment, where I can apply my strong project management and leadership abilities to exceed organizational goals and foster team success

## PERSONAL INFORMATION



+92-302-5808186



+92-348-1920681



shafibjr125@gmail.com



Bajaur KPK Pakistan



<https://ishafiullah.com/>



[www.linkedin.com/in/shafiullahofficial](http://www.linkedin.com/in/shafiullahofficial)



<https://www.facebook.com/shafiullah990/>



[https://www.instagram.com/shafiullah\\_43/](https://www.instagram.com/shafiullah_43/)

## EDUCATION

**University Of Malakand**

*KPK Pakistan*

**BS ( Computer Science )**

2017 - 2021

**Govt Post Graduate Collage**

*District Bajaur Pakistan*

**FSC (Computer Engineering)**

2015-2017

## PROFESSIONAL EXPERIENCE

### **Signature SEO & Calls Solution In Peshawar**

***DEC 2022 - OCT 2023***

- Organize the user experience.
- Using the HTML, JavaScript, CSS and Bootstrap to bring concept to life.
- Developing and maintaining the user interface.
- Implementing design on mobile website.
- Creating tools that improve site intersection regardless of the browser.
- Design, implement and manage websites using WordPress
- Collaborate with members of a creative team
- Manage front-end and WordPress website development
- Maintain well-documented, reusable, and transferrable code
- Troubleshoot and resolve website problems for clients and co-workers

### **Tuber Tech Software House**

***March 2020 - Feb 2021***

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- Maintain well-documented, reusable, and transferrable code
- Troubleshoot and resolve website problems for clients and co-workers
- Create website from Scratch using WordPress

# UK Private Hire (Remonetly)

**OCT 2023 - PRESENT**

- Organize the user experience.
- Manage a **Web & SEO** Team
- Implementing design on mobile website.
- Creating tools that improve site intersection regardless of the browser.
- Design, implement and manage websites using WordPress
- Collaborate with members of a creative team
- Manage front-end and WordPress website development
- Maintain well-documented, reusable, and transferrable code
- Troubleshoot and resolve website problems for clients and co-workers

## HOBBIES AND INTERESTS

- **Reading (specific genres or subjects)**
- **Writing (blogging,)**
- **creative writing, journalism)**
- **Photography Painting or drawing**
- **Gardening or horticulture Fitness**
- **Activities (running, cycling, )**
- **Traveling**

## CERTIFICATES

**WEB DEVELOPER**

**2019**

**FROM E- ROZGAR PUNJAB PAKISTAN**

**DIGITAL MARKETING & SEO**

**2022**

**KPIT BOARD PESHAWAR**

## SKILLS AND COMPETENCIES

- Proficiency using **WordPress**.
- Expert in **Elementor, Divi** and **Wp Bakery** page builder.
- Expert in WordPress and Speed Optimization.
- Expert in **Shopify Store** Design & Redesign.
- Expert in **WIX Website** Design & Development.
- Expertise in **HTML5, CSS3, JavaScript, jQuery, Bootstrap, MySQL** and core **PHP**.
- Experience using debugging tools such as Firebug and Chrome Inspector.
- Strong understanding of front-end development.
- Expert In **On-page || Off-page || Technical & Local SEO**.
- Expert In **Digital Marketing**.
- Facebook & Instagram Ads.
- Google Ads.
- Social Media Management.
- Copy Writing Expert.
- Keen attention to detail.

## HONORS AND AWARDS

- **ONLINE COURSES AND CERTIFICATION**
- WordPress Development - Udemy (2020) And
- WordPress Full Customization Development N in Lahore (2021)
- **WordPress SEO Full Course-Udemy (2022)**
- WordPress With **SEO & Speed Optimization** – Hadi E Learning (2023)
- Shopify Development Full Course --- Hadi E Learning (2023)
- SEO With AI Practical Hand on Course --- Hadi E Learning (2023)
- SEO with Practical Assignment completed---Crawl Bytes (2023)
- Front-end **Development** -Udemy (2020)
- Digital Marketing Course with Hand on Practical --- Hadi E Learning (2024)
- Front-End Design Development-Free Code Camp (2021)
- Web Development Certified from National Vocational and Technical Training Commission UET Peshawar (2022)

## ADDITIONAL

- Microsoft Office, Canva,
- Interests: Blogging, Freelancing, learning new Tools,
- Language: English, Urdu, Pashto.

## WORDPRESS WORKS

<https://heathrowprivatedriver.co.uk/>

<https://camberleyprivatehire.co.uk/>

<https://concretecontractorsmilwaukee.com/>

<https://ihsanmovers.com/>

<https://claims24hours.co.uk/>

<https://appliancerepairnormanok.com/>

<https://mumtazbrand.com/>

<https://mahii-collection.com/>

<https://prpctmg.com/>

<https://wataani.com/>

<https://advancehairstransplant.com/>

<https://solihull-premiercarbreakdown.co.uk/>

<https://swift-recovery-service.co.uk/>

<https://legacybreakdownrecovery.co.uk/>

<https://birminghamscrapmycar786.co.uk/>

<https://ak-doors.co.uk/>

<https://nationalplumbersltd.co.uk/>

<https://dashi-doors.co.uk/>

## SEO WORKS

<https://heathrowprivatedriver.co.uk/>

<https://camberleyprivatehire.co.uk/>

<https://ihsanmovers.com/>

<https://londonprivatedriver.com/>